

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: BUCHTEL et al.

Confirmation No.: 1802

Serial No.: 10/621,750

Group Art Unit: 3629

Filed: July 17, 2003

Examiner: Gabrielle A. McCormick

Title: METHODS FOR IMPROVING AN ORGANIZATION
USING CULTURAL CHARACTERISTICS DEFINED
BY LEADERSHIP FROM CUSTOMER RESEARCH

To: Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Amendment Accompanying Filing of Request for Continued Examination (RCE)

Dear Sir:

This paper is filed responsive to the final Office Action mailed April 24, 2008, and the Advisory Action of July 11, 2008, in connection with the above-designated U.S. patent application. A Request for Continued Examination of the application accompanies filing of this amendment. Reconsideration and allowance of the pending claims are respectfully requested in view of the Amendments and Remarks below.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.